

October 23 – 25, 2007
 Tuesday – Thursday
 Expo Guadalajara

Promotion and Planning

The attached pages contain information and order forms to assist in your trade show planning, and to help you maximize your promotional impact and return on investment.

<u>Item</u>	<u>Due date</u>
<input type="checkbox"/> Invitations for Your Customers & Prospects.....	ASAP
<input type="checkbox"/> Hotel & Travel Info	ASAP
<input type="checkbox"/> Sponsorships Opportunities (please call)	ASAP
<input type="checkbox"/> Directory / Buyer's Guide Listing	August 24
<input type="checkbox"/> Product Index.....	August 24
<input type="checkbox"/> Directory / Buyer's Guide Advertising	August 24
<input type="checkbox"/> Prospect Database	August 24
<input type="checkbox"/> Exhibitor Credentials	September 28

For questions on the above, or other matters concerning your participation in Mexitrónica, EnsamblaMex or TecnoCalidad, please feel free to contact any member of our team:

Jerry Carter	+1-630-271-8228	jcarter@rocexhibitions.com
Paul Niemiec	+1-630-271-8246	pniemiec@rocexhibitions.com
Mark Sorensen	+1-630-271-8218	msorensen@rocexhibitions.com
Kathleen Blohowiak	+1-630-271-8233	kblohowiak@rocexhibitions.com
Bernice Vargas	+1-630-271-8230	bvargas@rocexhibitions.com (habla español)

In Mexico, contact: Olga Villegas, (33) 3812 4774 ext. 117, ovillegas@rocexhibitions.com;
 Anabel Corrales, acorrales@rocexhibitions.com



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